

International Buyer's Category Catalogue

Indian ethnic heritage textiles — sourced, QC'd, documented.

Silk & Sarees

Kurtas & Tops

Lehengas

Block Print

Handloom

Embroidery & Zari

- Escrow-protected payments
- Physical QC every order
- Full export documentation

ABOUT THIS CATALOGUE

Six categories. Six craft traditions.

This catalogue covers the full range of Indian ethnic heritage textiles available through Artico Exports. Each category maps to a specific geographic cluster — a generational community of artisans whose techniques are often legally protected under India's Geographical Indication (GI) registry.

MOQ	Minimum order quantity — the smallest commercially viable run for that category.
Lead Time	Factory-gate to Indian port. Add 3–5 days for sea freight documentation.
Price	Ex-works indicative price in USD. Your quote is confirmed after brief review.
GI Tag	Indian Government Geographical Indication — legally protected craft origin.

HOW ORDERING WORKS

1. Submit Brief	Free, no commitment — category, quantity, budget, timeline.
2. Review Matches	3–5 vetted suppliers with video tours, certs, and live capacity within 24 hours.
3. Sample First	Pay sample cost only. Approve quality before committing to the MOQ. Sample credited against bulk.
4. Escrow & Produce	Deposit held in escrow until QC sign-off. Physical inspection before every dispatch.
5. Ship & Track	GST invoice, shipping bill, CoO included. Door-to-door tracking dashboard.

01

Silk & Sarees

Banarasi · Kanjivaram · Chanderi · Tussar

GI-Tagged

India's most recognised export textile. Banarasi silk carries GI status, woven on handlooms in Varanasi with interlocked gold and silver zari. Kanjivaram from Tamil Nadu is defined by its distinctive borders and temple motifs.

MOQ	LEAD TIME	INDICATIVE PRICE	CLUSTER
50 pcs	14–18 days	From \$53/pc	Varanasi, Kanjivaram, Chanderi

To source silk & sarees: submit a brief at articoexports.com or email hello@articoexports.com

02

Kurtas & Tops

Chikankari · Cotton · Embroidered · Linen

Chikankari
GI-Tagged

High-volume everyday wear with the fastest lead time in our catalogue. Chikankari from Lucknow is a GI-protected hand-embroidery technique. Cotton and linen variants suit both ethnic and fusion retail.

MOQ	LEAD TIME	INDICATIVE PRICE	CLUSTER
100 pcs	10–14 days	From \$9/pc	Lucknow, Jaipur, Tiruppur

To source kurtas & tops: submit a brief at articoexports.com or email hello@articoexports.com

03

Lehengas

Mirror Work · Zardozi · Festive · Bridal

Craft-Certified

High-value occasion wear with the lowest MOQ in the catalogue. Mirror work draws from Rajasthani artisan tradition; Zardozi embroidery is a Mughal-era goldwork technique now protected under Indian craft policy.

MOQ	LEAD TIME	INDICATIVE PRICE	CLUSTER
25 pcs	21–28 days	From \$65/pc	Jaipur, Surat, Mumbai

To source lehengas: submit a brief at articoexports.com or email hello@articoexports.com

04

Block Print Fabrics

Jaipur · Bagru · Ajrakh · Dabu · Bagh

Bagru & Ajrakh
GI-Tagged

The fastest turnaround category. Hand-carved wooden blocks pressed in natural dyes — Bagru uses fermented mud resist, Ajrakh combines resist and direct printing across multiple washings for layered patterns.

MOQ	LEAD TIME	INDICATIVE PRICE	CLUSTER
200 m	7–12 days	From \$4/m	Jaipur, Bagru, Kutch

To source block print fabrics: submit a brief at articoexports.com or email hello@articoexports.com

05

Handloom Textiles

Ikat · Kota · GOTS Organic · Khadi

Kota Doria
GI-Tagged

Growing category driven by global demand for sustainable, traceable textiles. GOTS-certified organic cotton and Khadi (hand-spun) carry strong provenance claims. Ikat weaving is done across Odisha, Telangana, and Gujarat.

MOQ	LEAD TIME	INDICATIVE PRICE	CLUSTER
300 m	10–16 days	From \$2/m	Kota, Pochampally, Gujarat

To source handloom textiles: submit a brief at articoexports.com or email hello@articoexports.com

06

Embroidery & Zari

Kutch · Zari · Kantha · Phulkari · Aari

Kutch Embroidery
GI-Tagged

Craft-intensive embroidery for boutique and bridal buyers. Kutch embroidery is among India's most internationally recognised folk arts. Kantha is a running-stitch tradition from Bengal; Phulkari is a Punjab silk-thread technique.

MOQ	LEAD TIME	INDICATIVE PRICE	CLUSTER
50 pcs	18–24 days	From \$21/pc	Kutch, Kolkata, Punjab

To source embroidery & zari: submit a brief at articoexports.com or email hello@articoexports.com

GET STARTED

Submit a sourcing brief — free, no commitment.

Tell us the category, quantity, target price, and delivery deadline. Our team personally reviews every brief within 4 business hours and sends 3–5 vetted supplier matches with video tours and live capacity data.

Website	articoexports.com
Email	hello@articoexports.com
WhatsApp	+91 73173 19948
Location	Santacruz (W), Mumbai 400054, India
Response	Within 4 business hours

WHY ARTICO

- Escrow-protected payments — funds released only after physical QC sign-off
- Physical inspection before every dispatch — non-compliant goods reworked or rejected
- Full export documentation — GST invoice, shipping bill, Certificate of Origin
- One named, accountable manager per order — reachable by email and WhatsApp
- GI-verified authenticity on eligible categories — verifiable on the official IPOI portal
- Registered Indian private limited company — registration, GST, IEC available on request

Prices shown are indicative ex-works USD estimates based on current supplier benchmarks. Your dedicated manager confirms exact pricing after reviewing your sourcing brief and sample approval. Artico Exports Pvt. Ltd. · Mumbai 400054, India · © 2026